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The Fledge and AJBoggs Team to Spark Innovation

EAST LANSING, MI. (November 16, 2018) – A.J. Boggs & Company announced today that Jerry Norris, the founder of the Fledge, will join the Yenso™ Advisory Board (YAB). As a member of the YAB, Mr. Norris will offer business and technical advice to support Yenso’s cryptocurrency project and the Yenso Analysis Group, led by Raoul Eiseman.

According to Juan Loaiza, Yenso’s creator, “our projects will benefit from Mr. Norris’ expertise in cryptocurrencies, blockchain technology, startup incubation and technical innovation acceleration. He brings a wealth of experience, including marketing, tech/coin development, initial coin offerings, legal, capital formation, and general business management. We are excited to team with The Fledge, which is changing the culture in Lansing to be more entrepreneurial and helping people pursue happiness. The Fledge’s support system is working to create a thriving economy in Michigan.”



Yenso is behind several new cryptocurrency projects launching to provide peer to peer money transfer services. Yenso's goal is to become a lighthouse for the cryptocurrency markets, with navigational aids that inform investors of market fluctuations and trends.



The Fledge recently moved to a new Lansing location where they practice “hyper-inclusiveness”, leading a dynamic community towards a positive entrepreneurial economy based upon abundance (as opposed to scarcity). They are operating on a hypothesis that they can change the culture of their community to be more entrepreneurial in its pursuit of being happy by creating a chaotic system that includes no real rules, hyper-inclusiveness and an attractive space filled with shared resources.

The Fledge offers our community Bitcoin ATMs, 3D printers, a computer lab, and art and music studios. There is no entrance fee; everybody is welcomed there to create art, music, technology projects, and improve their skills. Their place is for people of all ages, experiences, and disciplines.



About A.J. Boggs & Company

AJBoggs is an Internet product and cloud services firm headquartered in East Lansing, Michigan, with additional offices in Ann Arbor and Grand Rapids, Michigan. AJBoggs offers web, computer security, systems administration, full-text search engine, software development, ehealth, cryptocurrency, enterprise applications, and database management services. Visit www.ajboggs.com for more information.

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